

## Celebration of the National Startup Day

In celebration of the National Startup Day Mizoram Edition, Dr.Lalsangliani of Management Department was invited as a Special Speaker to speak on the topic “Introductory Session on Startup and its Benefits”. The program was organised by Planning & Programme Implementation Department (Research and Development Branch), Govt. of Mizoram on 16th January, 2023 at Dawrpui Multipurpose Hall, Aizawl.





## INTRODUCTION

- ▶ Startup India Scheme: Constituted by the Government of India in 2016.
- ▶ Managed by the Department for Promotion of Industry and Internal Trade (DPIIT).
- ▶ Objectives: Generation of employment, wealth creation, simplify establishment of business, easy access to funds, etc.